



“To achieve equity for all women in the workplace through advocacy, education and information.”

MONTHLY LUNCHEON MEETING

Wednesday, November 14, 2007

Topic: Promoting the Cause of
Women in the Commonwealth

Speaker: Sherri Craig
Secretary, Kentucky Commission
On Women (KCW)



The Jefferson Club
Top Floor, 500 West Jefferson Street
11:30 AM - 12:00 Noon Networking and Registration
12:00 Noon - 1:00 PM Program and Lunch

Lunch Reservation Deadline

**** Thursday, November 8th by 4 p.m.! ****

For lunch reservations, call 499-4420, or email your reservation with menu choice to Cheryl Tingle at Cheryl.Tingle@am.jll.com. You may register in the same manner for a member or a guest, please be sure and specify that the person is a guest. Be advised: you are financially responsible for any reservation you make whether you (or your guest) attend. Reservations are not required for non-eaters. Our menu for this meeting is:

Regular: House Salad, Turkey and Dressing
Alternate: Veggie Plate

Meeting attendance is free, and open to the public. Lunches are \$20 and include a house salad, bread/rolls, dessert, & choice of beverage.

BPW/RC continues to collect drink tabs for Ronald McDonald House, so bring your drink tabs to the luncheons!

New BPW Name Badges

Approximate cost will be \$10 plus shipping and handling (depends on size of order). We will order from BPW Supply through BPWUSA. Payment is due when ordered. Final cost will be emailed to those ordering. See attached order form. Any questions email Donna Hummel at mark.hummel@insightbb.com

River City's National Business Women's Week was a huge success!

River City held two NBWW events this year - the Young Careerist Luncheon and the Woman of Achievement Banquet. Both events were held at the Kentucky International Convention Center.

Four candidates participated in the **Young Careerist** events. They are:

Lee Ann Chitwood, Humana Military Healthcare, Inc.

Carmen Davis, Mercer

Heather Hottenroth, Humana Inc.

Poorna Ramakrishnan, Anthem Blue Cross and Blue Shield

Congratulations to **Poorna Ramakrishnan** for being named the 2007 BPW/River City Young Careerist at the luncheon on Wednesday, October 17. Judges for the YC event were **Joy Freeman**, **Paula McCraney** and **Kelly J. Watkins**. Thank you to these terrific judges for all their work in helping make this year's competition a success.

The **Woman of Achievement Banquet** was held Thursday, October 18 with eight nominations. These dynamic women are all very successful members of the community:

Donna Alcorn, Vice President Operations Services - Papa John's International

Phyllis Anderson, Vice President, Marketing - Humana Inc.

Cathe Dykstra, Executive Director - Project Women, Inc.

Kate Latts, Director of Marketing - Heaven Hill Distilleries, Inc.

Deborah Moessner, Plan President & General Manager - Anthem Blue Cross & Blue Shield

Barbara Newton, Chief Operating Officer - Precision Healthcare Delivery

Ann O'Malley Shake - Judge

Rita Shourds, Chancellor - Ivy Tech Community College, Southern Indiana

Congratulations to **Ann O'Malley Shake** for being named the 2007 BPW/River City Woman of Achievement. Judges for the WOA event were: **Theresa Hinton**, **Barbara Mackovic** and **Denise Vazquez Troutman**.

Two additional awards were presented at the Woman of Achievement banquet.

Corporate Award of Excellence
Anthem Blue Cross and Blue Shield

Good Guy Award
Ellen Jones, AT&T

These two awards are presented each year to a company and individual who support women and the BPW mission.

Kudos to the NBWW Committee!

Woman of Achievement, Young Careerist, Corporate Award of Excellence and the Good Guy Award events do not just happen. This year's committee members exemplified integrity, flexibility, understanding, cooperation, creativity and multi-tasking! The Committee Chairs are to be commended for their efforts to produce these outstanding events.

THANK YOU LADIES! Lorie Marcum, NBWW Chair

Chair / Co-Chair	Committee	Chair / Co-Chair	Committee
Lorie Marcum	NBWW Chair		
Tiffany Cardwell	WOA	Tracy Redmon	WOA
Sue Woods	YC	Caty Mercer	YC
Nikki Bonifer	YC	Sue Woods	Finance-Budget/Payables
Cathy Zion	Good Guy Award	Jennifer McKinney	Corporate Award of Excellence
Janice Hood	Registration YC & WOA	Cheryl Tingle	Hostess & help Registration
Julie Kolb	Awards	Maggie Schneider	Public Relations
Laura Stallard	Corp Table Sales	Donna Perry	WOA Speaker
Alex Rohleder	Add TV Personalities	Tiffany Caldwell	Add TV Personalities

SAVE THE DATE

Links for Life

Due to inclement weather, the 7th annual Links for Life Golf Scramble and Auction has been postponed until November 5th. Please contact Mary Ann Schweda for more information.

State Interim Board Meeting - November 9th and 10th

The State Interim Board meeting will be held in Frankfort at the Capital Plaza Hotel Friday, November 9 and Saturday, November 10. More details are available on the www.bpwrc.org site under the News and Events link. The registration form is attached.



BPW Foundation “Day at the Downs” - Sunday, November, 18

Mark your calendar for the BPW Foundation “Day at the Downs”. On Sunday, November 18, 2007 from 11:00 A.M. to 6:00 P.M., we will take a large group to Churchill Downs Millionaires Row 6 to experience the fun of the fall racing season.

Price of ticket will be \$35.00 which includes a great lunch, program and an afternoon of racing. \$10 of every ticket is tax deductible with this money going to our scholarship fund for mature women returning to school.

The fifth race will be the Business and Professional Women’s race, and we will sell chances for \$1.00 to see who goes out on the track to present the trophy. Sounds like fun doesn’t it? So put it on your calendar and invite your family, friends, and neighbors. Fill a table of 8! We will be selling tickets at the next luncheon or you can get your tickets from Alex Rohleder 636-0900 or arohleder@kyanags.org.

BPW/RC Board Meeting

Mark your calendars for the next regular scheduled BPW/River City Board meeting is scheduled for Monday, November 19, at 5:30 PM at AT&T, 601 West Chestnut Street. Members participating in Leadership events must attend a Board meeting to graduate.

Women & Money - 2:00 PM EDT Tuesday, January 15th

Statistics show that at some point in their lives, most women will be responsible for handling their finances. For some women, that responsibility is exciting but for others it may be terrifying. Lauren Lindsay, CFP, is a fee-only planner and educator who has spent many years conducting seminars to educate people on how to make better financial decisions. In this webinar, she will address the financial issues specific to women, such as the fact that we are likely to live longer--- but on a smaller amount of money. She will teach tips to help with budgeting and to get your debt under control, as well as review basic tenants of financial planning areas such as insurance, education planning, benefits and estate planning. There will be opportunities for questions throughout the webinar so you will have a chance to get your specific concerns answered. We hope you will join us for this insightful, educational event. For more information on Lauren please visit www.MyPFA.com. For more information on fee-only planning is you may also visit: www.NAPFA.org

BPW/USA is constantly adding new dates and workshops. Please check back regularly to ensure you don't miss out on any pertinent career information.

For more educational webinars, please visit the BPW Foundation website <http://www.bpwusa.org/i4a/pages/index.cfm?pageid=4981>

Tips to Improve Listening Skills

By Kelly J. Watkins
www.KeepCustomers.com

Cope with upset people. When someone is upset, our first inclination is to solve the problem. Don't. People want you to listen, so they can express their feelings. After they vent, they'll be ready to hear about solutions.

BPW Websites

BPW of River City: www.bpwrc.org
(Under construction; thanks for your patience!!)

BPW of Kentucky: www.bpw-ky.org

BPW USA: www.bpwusa.org

A VERY SPECIAL THANKS TO OUR CORPORATE SPONSORS



BPW eNewsletter Submission and Distribution -

BPW's eNewsletter goal is distribution on the first and third Tuesday of every month. If you would like to include information in the eNewsletter, please submit your announcement via email, in paragraph form, in 50 words or less (please!!) to patty.marks@att.com by 5pm on the Friday prior to that following week's eNewsletter's release. ALL SUBMISSION REQUESTS WILL BE FORWARDED FOR APPROVAL BY A MEMBER OF THE BPW/RC BOARD. If approved, announcements will be posted to the next release. Preference is given to BPW members and sponsors. By default, all submissions will be posted on a one-time basis in the next pending BPW eNewsletter. If you require your submission to run more than one time, you will need to include the "run-until" date in your submission request.